



## FOR IMMEDIATE PRESS RELEASE

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## ORFIELD DESIGN & CONSTRUCTION, INC. NAMED 2011 MASTER DESIGN AWARDS WINNER BY QUALIFIED REMODELER MAGAZINE

August, 2011 (Arlington Heights, Illinois) – Orfield Design & Construction has been named a 2011 Master Design Awards winner by *Qualified Remodeler* magazine. The prestigious annual awards program, now in its 33rd year, recognizes outstanding achievement in residential remodeling projects in 22 categories. Orfield Design & Construction, Inc. won Honorable Mention in the Historic Renovation category. The judges chose Orfield Design & Construction, Inc. for its success in creating a project with aesthetic appeal, stellar construction techniques, financial value, functionality of space and positive overall impression.

A panel of judges selected the 2011 Master Design Awards winners from more than 250 entries. The judges included Tim Benkowski, CMKBD, TimothyJ Kitchen & Bath Inc., Milwaukee; Geno Benvenuti, Benvenuti and Stein, Evanston, Ill.; Rich Bubnowski, Richard Bubnowski Design LLC, Point Pleasant Beach, N.J.; Michael Klement, AIA, NCARB, AIBD, CPBD, CAPS, CGP, Architectural Resource LLC, Ann Arbor, Mich.; Chris Landis, AIA, Landis Construction, Washington, D.C.; and Michael Menn, AIA, CAPS, CGP, Michael Menn Ltd., Northbrook, Ill. Profiles of the projects selected as winners of the 2011 Master Design Awards will be published in the October 2011 issue of Qualified Remodeler and appear on the magazine's website at QualifiedRemodeler.com. The projects also will serve as cover story focuses for the next 12 months.

"It's inspiring to browse through this year's entries and see so many different well-executed styles from around the country. Presenting these winning projects to the industry is our way of thanking hard-working remodelers for continuing to raise the level of professionalism and creativity in the residential construction industry." says Christina Koch, editor of *Qualified Remodeler*. "Although the number of entries was down from previous years, the quality of entries has increased—perhaps a sign of the times," adds Rob Heselbarth, editorial director. "The winners of the 2011 Master Design Awards are the newest members of an elite class of remodelers. They truly represent some of the best projects in the country, and we are proud to showcase the winners within the pages of *Qualified Remodeler* and on *QualifiedRemodeler.com*."

"Our staff and our trade partners' diligent commitment to respect of original architecture and implementation of proposed design details resulted in our customers' happiness with us and their finished spaces. The gift of this recognition signifies a professional job well done and we graciously thank our customers for entrusting us with their home." Expresses Laura L. Orfield-Skrivseth, Co-Owner of *OrfieldDesign.com* 

Since 1978, Orfield Design & Construction, Inc. has been an award-winning firm providing creative design solutions in professional residential remodeling. Our company offers Accredited Kitchen & Bath Designers, Master Carpenters, General Contractor (Lic. BC-2562), detailed Project Managers, and is EPA RRP Certified. We take pride in our creativity, communication, organization and quality in both workmanship and materials. **We present a variety of services**; design planning, framing and finish carpentry, kitchen, bath, basement, master suite, home office, exterior curb appeal and interior transformations, whole house remodels and additions of any size. Our company, its staff, additional recognitions, and other completed projects are featured in many local and national publications – see this project, and more at **OrfieldDesign.com** or **call (952) 920-6543** to set up your next home consultation!

Founded in 1975, *Qualified Remodeler* magazine was the first magazine dedicated to serving the residential remodeling market. The magazine, which provides leading-edge information to help remodelers remain competitive in a changing economy, is published by Cygnus Business Media and serves an audience of more than 83,000 residential remodeling firms nationwide.