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design

DIRECTIONS

Health Safety & Welfare
What it is and why you need to know

Impactful Design
HSW in today's environment

ASID Industry Partner Profile

by Angela Parker, Allied Member ASID

ASID Industry Partner Feature
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As interior designers and builders, we are required by local and national law to be in compliance with HSW. In my interview with Orfield Design & Construction, we discussed the following:

1. **Describe briefly your company philosophy:** Amy Brogan, full-time interior designer/project manager, a graduate from the University of Minnesota, Bachelor of Architect program states simply "At Orfield Design & Construction, our goal is to provide beautiful projects to great people."
2. **Describe your interior design and remodeling practice:** Ron Orfield, current president and owner states "We focus on the welfare of our clients by creating interior spaces that are design savvy, pleasant and healthy for individuals to live in. We are service orientated with individuals and trades on staff that are conscientious of the client's home, their personal space and treat them accordingly."
3. **What areas of design are more popular with your clients?** Ron Orfield states "Aging in place is a current trend in remodeling. Families are seeking to stay in their hometown, requiring not only residential remodeling, but updating of city amenities, schools, shopping and local grocery stores within walking distance of their homes or condominiums."



Health, Safety and Welfare (HSW):

What does this mean and how does it impact interior design?



4. **What inspires you as a designer?** Orfield Design & Construction is inspired by their client's needs, wants and desires. Amy Brogan, interior designer states "The interiors are driven by the overall big picture with designs that improve traffic flow, address room adjacencies, and encourage family interaction."
5. **Describe any changes in the local and national codes specific to Health, Safety and Welfare and any impact on your company within the remodeling industry?** Ron and Amy state that "Orfield Design & Construction provides healthy interiors through the implementation of sound building construction." Simply put, Orfield is pro-active in dealing with radon emissions and recommends the following practices:
 - Eliminate radon emissions by providing fresh air sources and venting to the exterior of the home.
 - Apply poly barriers to crawl spaces to prevent water infiltration which causes mold growth.
 - Seal basement slabs to prevent emissions from entering the home environment.
6. **How do you see the future of interior design changing?** Ron states "The homeowners of today are seeking cozy environments and are neighborhood conscious. Remodeling is "green design" as the structure of the home is salvaged with flooring, doors and trims recycled into the new interior design. Interior design has to respond to the changing needs of our clients. As lifestyles change, so do our built environments. As the available land and renewable

resources continues to decline, we see a more “greening” of the earth. Awareness of green is valuable as builders update their certification to become green certified through LEED (Leadership Education in Energy and Design) and manufacturers certify their products and materials.

7. **Why did you decide to become an ASID Industry Partner?** We wanted to collaborate with professional interior designers, network with industry partner representatives, and provide materials and resources for interior design.
8. **Describe any benefits from being an ASID Industry Partner.** The ASID Industry Partner program provides a web of business and professional resources that we enjoy collaborating with.

