



For Immediate Press Release



Local Company Receives Achievement in Consumer Excellence Award

[July 14, 2010]— Orfield Design & Construction, Inc. (www.orfelddesign.com) is a proud recipient of a **2010 Achievement in Consumer Excellence (ACE) award** for providing an elite level of service to consumers.

Hosted by the Minnesota Chapter of the National Association of the Remodeling Industry (NARI of MN), the ACE award program gives consumers the opportunity to rate remodeling service providers in five categories: **quality, responsiveness, meeting deadlines, professionalism, and communication**. To qualify for the award companies must submit five consumer completed surveys and receive an average rating of four out of a possible five points across all categories, without having any score lower than three in any individual category. **Orfield Design & Construction, Inc. (www.orfelddesign.com) is honored to have achieved this service award.**

Celebrating over 33 years of creative design in residential remodeling, Orfield is an **award-winning design-build firm** providing remodeling and interior design services. Since 1978 Orfield has taken pride in their creativity, communication, organization and quality in both workmanship and materials. In addition to being active members of many large industry-specific organizations such as NARI, BATCR, BAM, NKBA, ASID, AIA, and USGBC, Orfield is also an EPA RRP Certified Firm and staffs Accredited Kitchen & Bath Designers.

Orfield is a proud recipient of the following additional awards: **Angie's List Super Service 2009**, 2006, 2005, 2004, and 2003, **2009 Regional CotY™**, 2008 Minnesota CotY™, 2006 and 2005 CotY™ by NARI, **Chrysalis Regional Midwest 2010**, 2008 and 2004, Master Design 2007 and 2006 by *Qualified Remodeler*, ROMA 2006 by *BATCR*, Best of the Best 2006 by *Professional Remodeler*. In addition, the company, articles and projects are featured in many local and national publications.

Orfield services include (but are not limited to): Complete design planning & construction, detailed project management, remodeling & additions, kitchens & baths, interior & exterior updates, basement finishes, and more! Call (952) 920-6543 for a comprehensive remodeling experience and visit www.orfelddesign.com to view project portfolios and find out what they can do for you!

NARI of Minnesota established the Achievement in Consumer Excellence (ACE) Award in 2010 to increase consumer confidence in hiring NARI of MN members and to recognize industry professionals who provide superior service based on consumer ratings. Award recipients will be recognized in local publications and on the NARI of Minnesota website (www.narimn.org).

NARI is a not-for-profit trade association committed to promoting the interests of its members within the remodeling industry, and acting as a resource to remodel-ready homeowners. The only national association dedicated solely to the remodeling industry, NARI acts as an industry spokes group.

Contact information, company profile, project case studies, and high resolution images for Orfield (www.orfelddesign.com) are available by calling Laura at 952-920-6543 or laurao@orfelddesign.com