



## FOR IMMEDIATE PRESS RELEASE

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### **Local Professionals Earn Industry Certification** *Recognized Expertise in Kitchen & Bath Design*

*Saint Louis Park, Minnesota (June 2009) – Laura L. Orfield-Skrivseth of Orfield Design & Construction, Inc. in Saint Louis Park announced that she has earned certification as an Associate Kitchen and Bath Designer (AKBD) from the National Kitchen & Bath Association (NKBA), the leading trade association for the kitchen and bath industry.*

*Amy L. Brogan of Orfield Design & Construction, Inc. in Saint Louis Park announced that she has also earned certification as an Associate Kitchen and Bath Designer (AKBD) from the National Kitchen & Bath Association (NKBA), the leading trade association for the kitchen and bath industry.*

The premiere hallmark for kitchen and bath professionals, NKBA Certification is based on written examinations and industry experience. Certified Designers must undergo a rigorous process to qualify for certification. They must demonstrate a set number of years of experience in the industry and/or as a kitchen/bath designer, must pass an intensive, comprehensive examination to prove their competency, must adhere to a strict Code of Professional Conduct, and must continually further their education by earning Continuing Education Units (CEUs). They must abide by the Certification Policies and Procedures as set forth by the Board of Directors and must annually register with the National Kitchen & Bath Association (NKBA). The AKBD certification recognizes achievement in the competencies necessary for both kitchen and bathroom design. The proficiencies required for the AKBD enhance an individual's kitchen and bath career whether they are in industry sales, design, or manufacturing.

Only individuals who have met these requirements can call themselves "Certified" in kitchen/bath design. They alone are entitled to use the term "Associate Kitchen & Bath Designer". These individuals have proven themselves to be not only exemplary designers, but exemplary professionals, who demonstrate the utmost dedication to the kitchen and bath industry.

This combination of experience and education ensures that both *Laura L. Orfield-Skrivseth, AKBD*, and *Amy L. Brogan, AKBD* are trained, qualified professionals in the kitchen and bath industry. As a member of the NKBA, *Laura L. Orfield-Skrivseth, AKBD*, is *Vice President/Owner* as well as *Designer/Project Manager* at *Orfield Design & Construction, Inc.* Fulfilling a vital role, *Amy L. Brogan, AKBD* is *Designer/Project Manager* with a *Bachelor of Arts in Architecture* at *Orfield Design & Construction, Inc.*

**About Orfield Design & Construction, Inc. ([www.orfielddesign.com](http://www.orfielddesign.com))**

Celebrating over 30 years of creative design in residential remodeling, **Orfield Design & Construction, Inc.** is an award-winning design-build firm providing remodeling and interior design services. We can help you with every stage of your project, from design plans suitable for permits to placing artwork in your new spaces. Each member of our team takes pride in our creativity, communication, organization and quality in both workmanship and materials. ***Our services include:*** Complete design planning & construction services, detailed project management, remodeling & additions, kitchens & baths, interior & exterior updates, basement finishes and financing resources.

***Orfield is proud to have received the following Awards:***

2009 Regional CotY™, 2008 Minnesota CotY™, CotY™ 2006 and CotY™ 2005 by *NARI*, Chrysalis 2008 and Chrysalis 2004, Master Design 2007 and Master Design 2006 by *Qualified Remodeler*, ROMA 2006 by *BATCR*, Best of the Best 2006 by *Professional Remodeler*. In addition, our company, articles and projects are featured in many local and national publications.

Consumers may contact **Laura L. Orfield-Skrivseth**, AKBD, and **Amy L. Brogan**, AKBD at **952-920-6543** or by email **[info@orfielddesign.com](mailto:info@orfielddesign.com)** to discuss their dream kitchen or bath. Please visit **[www.orfielddesign.com](http://www.orfielddesign.com)** for a comprehensive portfolio of projects and services. Members of the media are encouraged to contact **Laura L. Orfield-Skrivseth**, AKBD, for information on design projects, features stories and expert quotes and advice.

**About the National Kitchen & Bath Association**

*The National Kitchen & Bath Association (NKBA) is a non-profit trade association that has educated and led the kitchen and bath industry since 1963. With over 40,000 members and growing, the NKBA owns the Kitchen/Bath Industry Show & Conference (K/BIS). The mission of the NKBA is to enhance member success and excellence, promote professionalism and ethical business practices and provide leadership and direction for the kitchen and bath industry. For more information, visit [www.nkba.org](http://www.nkba.org).*